

## On Durability

TEDxRomaSalon hosted by **Fondazione Memmo –Arte Contemporanea**

Palazzo Ruspoli, Via del Corso 418, Rome

**Wednesday, April 29 2015**

**6 pm**

Culture does not exist in its own right, but rather arises out of the relationship between manifold groups. Especially in an increasingly globalized context, there seems to be a new requirement in representing the relations between proximity, experience and durability.

An artist, an architect, a philosopher and a musician spread their own vision, on the occasion of the first TEDxRomaSalon, hosted by Fondazione Memmo - Arte Contemporanea. In the spirit of ideas worth spreading, TED has created a program called TEDx, TEDxSalon events are small events that keeps a TEDx community engaged between regular TEDx events. Many artists have been TED speakers, including Olafur Eliasson, Philippe Petit, Shirin Neshat

In this mapping of the new global system the old binaries of ownership are to a great extent becoming obsolete. Affected by new modes of production and use, by a new relation to time and its discontinuity, a reflexion over the concept of durability becomes necessary.

Different personalities representing the world of contemporary culture discuss the ideas as an attempt for emancipation, thanks to the scientific contribution of the curator Francesco Stocchi. Speakers: **Mark Alizart**, philosopher and writer; **Daniele Lombardi**, musician and composer; **Umberto Napolitano**, architect; **Daniel Sinsel**, artist.

Hosting TEDxRomaSalon, the Fondazione Memmo aims to contribute to the development of the cultural context, observing carefully and constantly reviewing the contemporary art scenario.

## Speakers:

### **Mark Alizart**, philosopher and writer

Mark Alizart is a french writer and philosopher, born in 1975. His interests lie in pop culture and postmodern thought. *Pop Theology*, his latest book, explores the cultural heritage of the Reformation, which took place in the 19th century, and which left its mark on German Romanticism from Novalis to Hegel, as well as on the intellectuals we more readily associate with modernity, indeed postmodernity, such as Kierkegaard, Nietzsche and Heidegger, or even Walter Benjamin and Gilles Deleuze. Mark has also held different positions in the contemporary art world.

### **Daniele Lombardi**, musician, composer and visual artist

Well-known internationally for his uncommon repertoire, Daniele Lombardi has worked extensively on the music of the twentieth-century historical avant-gardes, including first modern performances of a large number of compositions of Italian and Russian Futuristic music.

Daniele Lombardi has always been deeply interested in a multimedia concept of art. His education, in both music and the visual arts, has placed him in the position to incorporate sign, gesture, and sound into a unitary concept of multiple perception, through analogies, contrasts, stratifications, and associations.

### **Umberto Napolitano**, architect

In 2002, Umberto Napolitano and Benoit Jallon founded LAN (Local Architecture Network) with the intent of exploring architecture as the intersection of several disciplines. This approach has today become a working method, and it has allowed the firm to explore new territories and to develop a vision that encompasses social, urban planning, functional, and formal issues. The firm's projects consider this universe of possibilities at all different scales and contexts, and they have been recognized on multiple occasions in France and across the world, be they sophisticated architectural objects or experimental housing developments, commercial buildings, cultural projects or urban planning projects .

### **Daniel Sinsel**, artist

Daniel Sinsel lives in London and he is currently a fellow at the British School at Rome. Daniel Sinsel's intimate, handcrafted paintings and sculptures are produced through a range of traditional techniques and materials that also speak of the expectation towards the Western Art object to endure and last. He blends minimalist forms with his own personal iconography to create subtly suggestive works that point backwards toward the intricate process of their making, even as they maintain an ineffable, near-iconic presence. Recent and upcoming shows include: *British Art Show 8*, Leeds Art Gallery, Leeds (October 2015 – January 2016); *Young Collectors 2*, Elgiz Museum of Contemporary Art, Istanbul ( March 2015 - May 2015); *MIRRORCITY* , Hayward Gallery, London (October 2014 - January 2015) *Somewhat Abstract: Selections from The Arts Council Collection*, Nottingham Contemporary, Nottingham (April 2014 - June 2014).

## **TEDx**RomaSalon

Rome, April 29 2015, 6pm

Palazzo Ruspoli, Fondazione Memmo

Via del Corso 418, Rome

Informations: <http://www.tedxromasalon.com>

Tickets: € 20 (intero); € 15 (studenti)

Press Office:

Margherita Cardelli, +39 340 5119915 [margheritacardelli@me.com](mailto:margheritacardelli@me.com)

## **About TED**

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a conference in California 26 years ago, TED has grown to support those world-changing ideas with many initiatives. At a TED conference, the world's leading thinkers and doers are asked to give the talk of their lives in 18 minutes or less. TED speakers have included Roger Ebert, Sheryl Sandberg, Bill Gates, Elizabeth Gilbert, Benoit Mandelbrot, Philippe Starck, Ngozi Okonjo-Iweala, Brian Greene, Isabel Allende and former UK Prime Minister Gordon Brown. Three major TED events are held each year: The TED Conference takes place every spring in Vancouver, Canada, simultaneous with TEDActive, in Whistler, BC; and the TEDGlobal Conference takes place each summer in Edinburgh, Scotland. On TED.com, talks from TED conferences are shared with the world for free as TED Talks videos. A new TED Talk is posted every weekday. Through the Open Translation Project, TED Talks are subtitled by volunteers worldwide into more than 90 languages. Through our distribution networks, TED Talks are shared on TV, radio, Netflix and many websites.

## **About TEDx**

**x = independently organized event**

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

Twitter TED: [twitter.com/tedtalks](https://twitter.com/tedtalks)